

FLAT FIERA LIBRO ARTE TORINO

Palazzo Cisterna

Turin

3 – 5 November 2017

Announcement of the **FLAT** Prize – CRT Art Foundation, the acquisitions for the Giorgio Maffei Fund to be given to GAM in Turin and the programme of talks on Sunday, November 5th

Turin, November 4th, 2017 – The **CRT Foundation for Modern and Contemporary Art**, together with **FLAT's Scientific Committee** – consisting of **Liliana Dematteis**, artist's book curator and collector; **Richard Flood**, Director of Special Projects and Curator At Large, New Museum, New York; **David Senior**, Head of Library and Archives, SFMOMA, San Francisco; **Ken Soehner**, Chief Librarian, Watson Library, The Metropolitan Museum of Art, New York; and artist **Lawrence Weiner** – announced this morning the **acquisition for the Giorgio Maffei Fund to be given to GAM - Civic Gallery of Modern and Contemporary Art in Turin**, as well as **the winner of the FLAT Prize – CRT Art Foundation**.

Within the first edition of the new international event dedicated to contemporary art publishing, taking place at Palazzo Cisterna, the CRT Foundation for Modern and Contemporary Art acquired 26 artist's books for a commercial value of 22.000 euros; the books will be bequeathed to GAM - Civic Gallery of Modern and Contemporary Art in Turin as part of the Giorgio Maffei Fund.

The acquisitions include works by established artists like Giovanni Anselmo, Jon Grigorescu, Jannis Kounellis, Sol Lewitt, Luigi Ontani, Dieter Roth and works by younger ones like Stefano Arienti, Liam Gillick, Maria Morganti.

The selection has followed three guidelines: books of the post-Second World War period up until 1970, when they were part of the artists' way to communicate to the public; books which can integrate the GAM collection in a dialogue with the artworks by the same authors; books by younger artists which can give a hint on the development of creativity today.

The first edition of the **FLAT Prize – CRT Art Foundation**, created by the **CRT Foundation for Modern and Contemporary Art**, has been awarded to the editorial project proposed by **Hammann von Mier Verlag Munich** (a collaboration between artists Stefanie Hammann and Maria von Mier) for their submission, *Form your Character!* which will be realised for the 2018 edition of the fair.

"The jury selected from an interesting and diverse group of publisher's submissions to award the inaugural FLAT prize", the Scientific Committee affirms. "The submissions reflected the broad range of activities, subjects and formats represented by the exhibitors at this year's FLAT fair. Their proposal includes the production of a retrospective travelogue of the group's experience in traveling in the United States a few years ago in artists' book form. The project will document encounters with artists, musicians and art workers

that Hammann von Mier met and collaborated with during their journey. All elements of the proposed publication, *Form your Character!*, are to be designed, printed and constructed by the artists. One enduring and essential aspect of the culture of artists' publishing is the way in which it allows young artists to create spaces to produce and collaborate on new work on their own terms. The space of a printed publication can be an experimental workshop and this year's FLAT prize is awarded to Hamman Von Mier for this sense of experimentation and collaboration inherent in their proposal".

The two exhibitions curated by Elena Volpato are still on show: ***Lettura per voci e silenzio*** open until November 5th at Palazzo Cisterna (Via Maria Vittoria 12) and ***Ettore Sottsass. Le pagine*** until November 12th at Palazzo Birago (Via Carlo Alberto 16).

The programme for **Sunday, November 5th** includes **4 talks** curated by Francesca Valentini:

10.30am-11.30am | video screening

On An Iron Post: A Screening of Video Works by Simone Forti

The screening includes Forti's *Bennington News Reel*, 2003 (color, sound, 11'33"); *Getty News Animation*, 2004 (color, sound, 9'34"); *Flag in the Water*, 2015 (color, sound, 19'07")

On An Iron Post: A Screening of Video Works by Simone Forti celebrates the publication of the book *On An Iron Post* (Los Angeles: Hesse Press, 2017), entirely dedicated to the work of the Italian American artist, dancer, choreographer, and author. The images featured in *On An Iron Post* are taken from Forti's 2015 solo exhibition at The Box in LA. Similarly to the works in that show, the pages in the book follow one another, accumulating "like a day of experiences with different energies: abrasive, lyrical, pedestrian" (Simone Forti) and adding complexity to the artist's work – without restricting it to any particular meaning or preset interpretation. There are also images from the video *Flag in the Water*, images of a steel sculpture originally sketched in a notebook way back in 1961, and even images of a small painting of a sink. On the occasion of the European premiere of the book, Hesse Press presents three of Simone Forti's video works: *Bennington News Reel*, 2003; *Getty News Animation*, 2004; *Flag in the Water*, 2015.

11.30am-1pm | talk and video screening

OTHER BOOKS AND MORE

Guy Schraenen (curator, publisher, collector, scholar, author, and advisor, Paris); included in the talk program is the screening of a video work by Ulises Carrión *Bookworks Revisited. Part 1: A Selection*, 1987 (color, audio, 36' 33")

Starting from his personal experience as gallerist, filmmaker, archivist, curator, and author in the multi-faceted world of artists' books, Schraenen talks about his friendship and collaboration with Ulises Carrión (San Andrés Tuxtla, Mexico, 1941 - Amsterdam, 1989). Carrión, author of the renowned *The New Art of Making Books* (1975) was an Amsterdam based artist, publisher, curator, and theorist of the post-Sixties generation. At FLAT, Schraenen addresses the multi-faceted complexity of Ulises Carrión's work, which includes not only literature, videos, theoretical essays, curatorial projects and actions in public spaces, but also the co-founding of the independent artist-run space In-Out Center, as well as the founding of the legendary bookshop-gallery Other Books and So: the first space of its kind to be entirely dedicated to artists' publications. Guy Schraenen also explores Carrión's approach to poetry as opposed to a more classic academic approach, closing the talk with the presentation of Carrión's video *Bookworks Revisited. Part 1: A Selection*, 1987.

2.30pm-3.30pm | magazine presentation

GAGARIN: the artists in their own words (2000-2017)

with **Wilfried Huet** (founder and editor of GAGARIN, Antwerp) and artist **Petrit Halilaj**

It was in the year 2000 that Wilfried Huet founded in Antwerp the independent magazine GAGARIN: a unique project devoted to publishing texts written by contemporary artists from all over the world. Its scope is to present art and ideas before they get interpreted, accepted, historicized— to print artists' texts without any filters. Their contributions are published in their original language and alphabetical writing, with added English translation. All images are

banished. GAGARIN has recently reached its 33rd issue, thus completing the limited series originally conceived by its founder and editor. For the occasion, the 33 volumes have been grouped in a collection box. At FLAT Huet recalls the origins of GAGARIN, the vision behind the magazine, and the story of this adventurous publishing project. With him, Petrit Halilaj reflects upon the artistic needs that have led him to face the concept and format of GAGARIN, and also reads his own contribution, which turned out to be a pivotal one for his art.

4pm-5.30pm | talk

IRMA BOOM/K

Irma Boom (book maker, Amsterdam)

Irma Boom (1960) is a book maker. She not only designs books but also works as editor. She has created over 300 books and her artistic autonomy has gained international recognition. With her bold experimental approach and vision, she challenges the convention of the traditional book as object, medium, and tool, both in its design and its content. Since 1992, Boom has been a senior critic at Yale University and she regularly holds lectures and workshops across the world. Boom's books have been included in the permanent collection of museums such as MoMA, New York, the Art Institute of Chicago, and the Centre Pompidou in Paris. The Special Collections of the University of Amsterdam host her complete body of work and her archives in the *Irma Boom - Living Archive*. She has been the recipient of numerous awards for her book designs and was the youngest laureate ever to receive for her oeuvre the prestigious Gutenberg prize. In 2014 Boom received the Johannes Vermeer Award (the Dutch State Prize for the Arts) from the Minister of Education, Culture, and Science. The jury unanimously chose Boom for her outstanding achievements in the field of graphic design. For FLAT Irma Boom shares her story and that of her work, showing some of her most visionary and significant projects.

FLAT is supported by **Regione Piemonte, Città di Torino and Città metropolitana di Torino**; in partnership with **Lavazza**, with the support of **CRT Foundation for Modern and Contemporary Art and the Torino Chamber of Commerce**.

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FLAT - fiera libro arte Torino

Location:

Palazzo Cisterna

Via Maria Vittoria 12, Torino

Dates:

3 – 5 November 2017

Press Preview:

Friday, November 3 at 12pm

Opening Hours:

November 3, 12pm - 11pm

November 4, 12pm - 11pm

November 5, 10am - 6pm

Admission:

5 Euros (3-day pass)

Ettore Sottsass. Le pagine

open until **November 12, 2017**

Location:

Palazzo Birago

Via Carlo Alberto 16

Torino

Dates and Opening hours:

November 3, 12pm - 11pm

November 4, 12pm - 11pm

November 5, 12pm - 11pm

November 6 – 10, 9am - 5pm

November 11 – 12, 10am - 6pm

Free admission

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